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BEOORLD

EVERYTHING BANG & OLUFSEN

GOLD MEMBERSHIP

Celebrating
100 Years
1925-2025 **B&O**

Struer, Denmark - October 2025

Thank You

Thank you so much for joining us here in Struer to celebrate 100 Years of Bang & Olufsen.

It means the world to have you with us for this very special moment — not just for B&O, but for the entire BeoWorld community. Whether you've been with us for years or this is your first adventure, we're glad you made it.

As many of you know, BeoWorld is proudly run by Multicare Electronics, and we're deeply committed to keeping this unique corner of the B&O world alive and well. From supporting the BeoWorld Forum, to repairing and restoring classic, iconic and current B&O products, we're passionate about preserving the legacy — and future — of Bang & Olufsen for everyone.

This trip is more than just a celebration — it's a thank you to you, the members who make BeoWorld what it is.

Here's to great memories, good company, and another 100 years of brilliant sound and design.

Cheers,

The BeoWorld & Multicare Team

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The Beoworld Struer tour begins

Day 1 - Welcome - Wednesday 8th October

17:50 - Please meet in the Grand Hotel Struer lobby

18:00 - 2 Course dinner @ Den Glade Pingvin - 3 minute walk

Day 2 - Factory day is here - Thursday 9th October

06:30-09:30 - Breakfast for guests staying at the Grand Hotel Struer

08:40 - Please meet in the Grand Hotel Struer lobby

08:45 - Travel to B&O's Factory - by coach

09:00 - The journey around B&O begins (order and times tbc)

- Innovation Lab
- Factory 3 / recreating classics
- Beohome - integrated smart home
- Lunch
- Factory 5 / aluminium processing
- Concept, Design & Development
- B&O Listening room

16:00 - Travel back to the Grand Hotel Struer - by coach

17:45 - Please meet in the Grand Hotel Struer lobby

18:00 - 2 Course dinner @ Restaurant Fjord - 8 minute walk

Day 3 - Museum - Shop - Museum - Friday 10th October

06:30-09:30 - Breakfast for guests staying at the Grand Hotel Struer

07:50 - Please meet in the Grand Hotel Struer lobby

08:00 - Travel to Bremdal history collection - by coach

08:30 - Bremdal history collection - 2.5 hours to have look around

11:20 - Travel to Bremdal Pre-Owned B&O store - by coach

11:30 - 1 hour to look around Bremdal Pre-Owned B&O store

12:30 - Travel to Struer Museum - by coach

13:00 - Sandwich and drink @ Struer Museum

13:30 - 1.5 hour guided tour with Grethe (beonist)

15:30 - Coffee & Cake @ Struer Museum

16:00 - Travel back to the Grand Hotel Struer - 4 minute walk

17:50 - Please meet in the Grand Hotel Struer lobby

18:00 - 2 course dinner @ Vaerftet - 5 minute walk

Day 4 - It's goodbye from me - Saturday 11th October

07:30-10:30 - Breakfast for guests staying at the Grand Hotel Struer

Please feel free to have breakfast at your leisure and depart when you need to.

We wish you all a safe journey home and thank you for being part of the special occasion.

Please note that the plan is to walk between the hotel and restaurants and from the Struer Museum back to the hotel. As you may have guessed, we are unable to control the weather :-)

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Bremdal History Collection

Bremdal Radio & TV

Restaurant Fjord

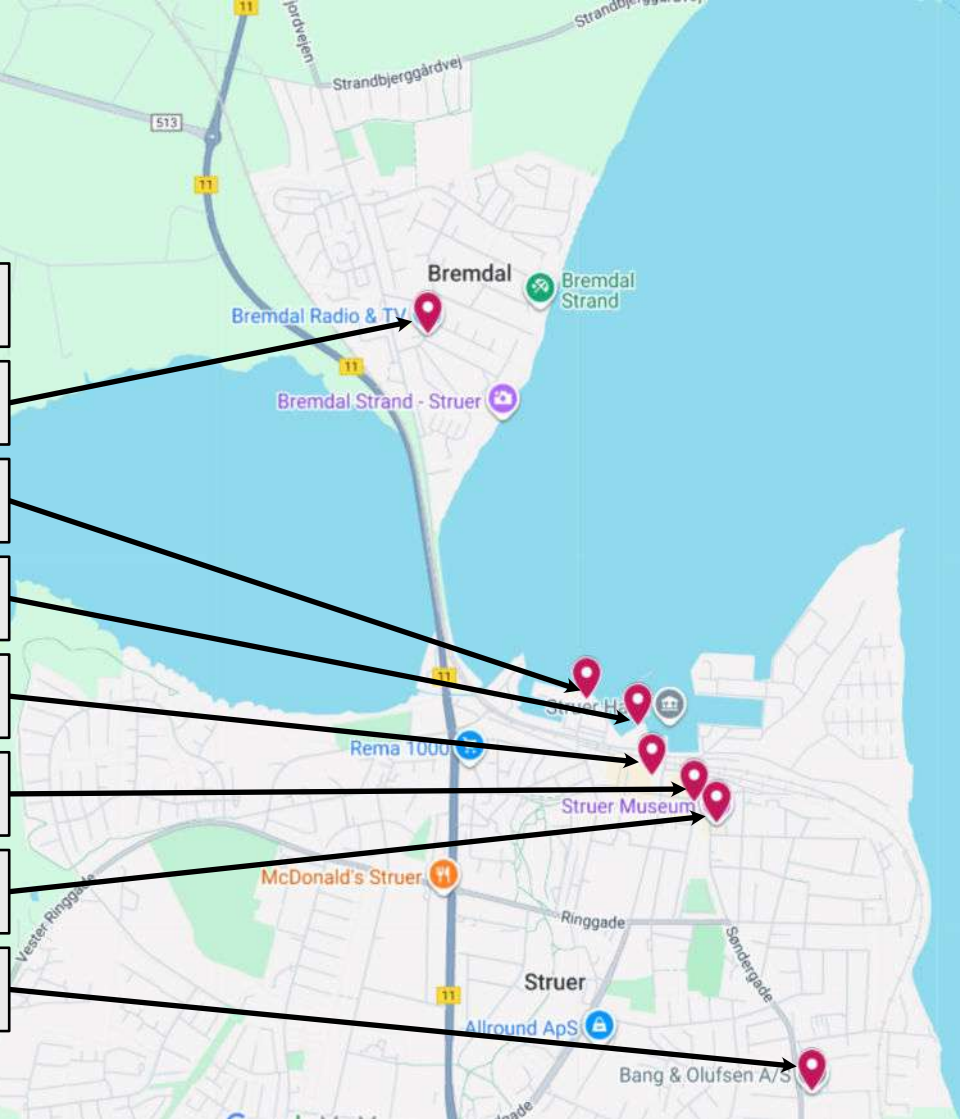
Café & Restaurant Værftet

Grand Hotel Struer

Den Glade Pingvin

Struer Museum

Bang & Olufsen





Den Glade Pingvin
Søndergade 14, 7600 Struer

Bang & Olufsen
Allé 1, 7600 Struer



Bremdal History Collection
Makholmvej 3 7600 Struer

Bremdal Radio & TV
Bremdalvej 8 7600 Struer





Café & Restaurant Værftet
By the Fjord 4, 7600, Struer

Struer Museum
Sondergade 23, 7600 Struer



Grand Hotel Struer
Østergade 24, 7600 Struer

Restaurant Fjord
By the Fjord 8, 7600 Struer



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B&O





Peter Bang and Svend Olufsen

In 1925, working out of a Danish farmhouse, Peter Bang and Svend Olufsen reinvented the radio, developing The Eliminator, the first mass-produced radio that could be plugged into the wall, without the need for a battery. A century later, that entrepreneurial spirit of innovation lives on in everything we do. It's what drives us: to change how we all hear, see and feel the world.

A close-up photograph of the Beogram 4000c record player. The image shows the tonearm and stylus resting on a vinyl record. The record player's body is made of brushed aluminum, and the record is a light-colored vinyl. The text "RECREATED LIMITED ED" and "BEOGRAM 4000c" are visible on the aluminum surface. The background is a plain white surface.

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BeoGram 4000c

A Classic. Reborn.

The Beogram 4000c Recreated Limited Edition refreshes and compliments the original look and feel of the record player; the original aluminium has been polished and anodised to allow the material to glow. The crafting of a wooden frame adds warmth and intimacy to the touch. The addition of a new cover accentuates the Beogram as an elegant, subtle object in your living space.

Designer - Jacob Jensen

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BeoSystem 9000c



All the benefits of
cutting-edge tech.

Beosound 9000c is an icon of the past. With an ear to the future. A new anodised floor stand and fabric cable add texture to the famous silhouette. Want to truly bring past into present? The integration of Beoconnect Encore enables the player to connect seamlessly with two Beolab 28s – and all their modern features. Sound you can direct as you choose. Bass that adapts to any room and placement. Precise stereo coordination.

Designers

Beosound 9000: David Lewis

Beolab 28: Noto GmbH

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BeoSystem 3000c



Past meets future.

BeoGram 3000c pairs with two Beolab 8 stereo speakers, connecting the past to the rich detail and powerful playback of today. Spin your albums and stream your music, all in one easy-to-use system. When the BeoGram 3000 was introduced in 1985, it represented a new archetype of the tangential tracking turntable era. Cutting-edge advancements allowed for a more compact design that revolutionised turntable silhouettes in the years that followed.

Designers

Beogram 3000: Steve McGugan

Beolab 8: Noto GmbH

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